

Monsanto's Name To Be Retired – Bayer Aims To Erase Sordid History

Now that the merger between Bayer and Monsanto has been approved, the German pharmaceutical giant has announced plans to scrub the Monsanto name from their agrochemical products, selling them under the name Bayer Crop Science instead. After receiving the U.S. government approval for the merger, the company announced,

Bayer will remain the company name. Monsanto will no longer be a company name. The acquired products will retain their brand names and become part of the Bayer portfolio..."

The deal is scheduled to be completed on June 14.

The Benefits

In eliminating the name Monsanto, Bayer is getting rid of quite a bit of baggage. Monsanto is responsible for the introduction of several products that have done serious damage to the environment and public health, like Agent Orange, polychlorinated biphenyls (PCBs), saccharin, aspartame, and recently designated carcinogen, glyphosate. Entire protest movements are dedicated to opposing Monsanto, and there's always the possibility that the more stringent regulations of GMOs have been in response to their reputation. With this move, Bayer loses the liability of the Monsanto reputation while maintaining Monsanto's profits and market control.

Must Read: *How to Avoid GMOs in 2018 – And Everything Else You Should Know About Genetic Engineering*

<https://www.youtube.com/watch?v=8-EW4XzQwRM>

Holistic Profits

Bayer is remaking itself. Originally a pharmaceutical company, they're now moving into agriculture. But not just any agriculture...they're getting into agriculture with a company that has been definitively linked to making people sick. Which makes this an excellent move for Bayer. Step one, take control of the food system. Step two, make the food that causes cancer and disrupts the endocrine system impossible to avoid. Step three, sell the drugs needed to manage the conditions caused by unavoidable unhealthy food. Step four? Profit, clearly.

Sources:

- *A glypho by any other name: Bayer to bury Monsanto brand after takeover* – RT International
- *Bayer Monsanto Merger Gets U.S. Approval, Conquering Last Regulatory Hurdle* – Organic Lifestyle Magazine
- *Monsanto's Dirty Dozen: The 12 Most Awful Products Made by Monsanto* – Collective Evolution